

002241

2019-038

歌尔股份有限公司

关于对深圳证券交易所年报问询函回复的公告

2018

2019 427

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	37,971.23	31,982.61	5,988.62	43,360.87	35,360.22	8,000.65	-12.43	-9.55	-25.15
	2,375,058.78	1,928,191.94	446,866.84	2,553,613.63	1,991,718.39	561,895.24	-6.99	-3.19	-20.47

2018

2,375,058.78

6.99%

6.90%

12.43%

2018

1,928,191.94

3.19%

3.07%

9.55%

2018

446,866.84

20.47%

2

	2018		2017		%
	993,119.79	4.30	1,036,966.37	4.86	-11.52
	681,272.42	64.26	546,160.01	52.58	22.21
	662,695.34	121.25	927,126.38	143.76	-15.66
	2,337,087.55	9.46	2,510,252.76	10.90	-13.21

2018

9.46 /

10.90 /

13.21%

4.30 /

11.52%

121.25

/

15.66%

64.26 /

22.21%

3

	2018			2017				
		%	%		%	%		
	993,119.79	42.49	25.84	1,036,966.37	41.31	29.23	-3.39	1.18
	681,272.42	29.15	12.61	546,160.01	21.76	14.73	-2.12	7.39
	662,695.34	28.36	14.84	927,126.38	36.93	18.38	-3.54	-8.57
	2,337,087.55	100.00	18.86	2,510,252.76	100.00	22.07	-3.21	

2018	18.86%	3.21%	
42.49%	1.18%	25.84%	
3.39%			
	29.15%	7.39%	
12.61%	2.12%	2018	
28.36%	8.57%	14.84%	3.54%
2018			
4			
2018			326,142.97
14,228.81	4.56%		

	2018	2017		%
	56,924.41	50,330.56	6,593.85	13.10
	103,992.19	96,244.60	7,747.59	8.05
	133,426.64	123,264.20	10,162.44	8.24
	31,799.73	42,074.80	-10,275.07	-24.42
	326,142.97	311,914.16	14,228.81	4.56

6,593.85 13.10%

7,747.59 8.05%

10,162.44 8.24%

2018
3,725 2,006 2017 335

	10,275.07	24.42%
10,394.76		
5		
1		
2018	24,849.57	16,431.19
195.18%		

	2018	2017	%
	475.70	-494.66	-196.17
	7,465.37	3,665.79	103.65
	12,952.72		
	3,607.95		
	347.84		

16.22%

	2018	2017	%
	-1,899.27	-2,568.77	-26.06
	26,124.74	23,874.76	9.42
	-6,135.49		
		136.98	
	915.55	1,352.39	-32.30
	128.16	59.43	115.65
	19,133.69	22,854.80	-16.28
	2,992.53	3,606.41	-17.02
		-16.63	
	16,141.16	19,265.02	-16.22

6

	2018	2017	%	2018	2017	%
	2,337,087.55	2,510,252.76	-6.90	86,772.27	213,922.62	-59.44
	3,353,026.68	2,968,718.97	12.95	117,971.51	131,389.04	-10.21
	3,539,016.96	2,216,526.36	59.67	272,263.11	169,056.81	61.05
	1,813,115.30	2,111,856.60	-14.15	379,588.50	532,517.70	-28.72

601231

002475

02018

2018

3,353,026.68

12.95%

10.21%

2018

3,539,016.96

59.67%

61.05%

2018

1,813,115.30 14.15%

28.72%

IDC 2018 14.05

4.10%

2018

2018

2018 1,152.44

98.47%

	2018	2017		%
	830,272.18	827,609.35	2,662.83	0.32

	2018	2017	
	830,272.18	827,609.35	2,662.83
	697,446.19	628,962.89	68,483.30
%	16.00	24.00	-8.00

2

2018 12 31

2018

2018

20,874.81 14,655.99

2018 7,502.07

5,958.69

2018

 72.90 14.33%

9,797.22 3.78% 2018

1.34%

2018

1

1

2

60-120 AMS90 OA120
AMS60 OA90
AMS120 AMS: 1 OA

3 2018

	2018	2017	
	830,272.18	827,609.35	2,662.83
	728,990.22	638,497.18	90,493.04
3	681,285.27	579,240.69	102,044.58

2018 830,272.18 2,662.83
728,990.22 90,493.04
3 681,285.27 102,044.58

2017
2017 52,927.02 2018

2018
90 316,961.35
38.18% 57,557.13
90

	2018	2017	
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		830,272.18	827,609.35	2,662.83
90		316,961.35	259,404.22	57,557.13
90	%	38.18	31.34	6.84

2017

2018

2018

2018

1 2018

2018

1.34% 2017

1.48%

2018

2017 -2018

	2018	2017
	728,990.22	638,497.18
	9,797.22	9,440.82
%	1.34	1.48

60-120

1

100

10%

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3	681,285.27	93.48	6,812.85
4-6	43,290.52	5.94	2,164.53
7-12	3,336.49	0.46	333.65
1	727,912.28	99.88	9,311.03
1 2	726.18	0.10	217.86
2 3	166.85	0.02	83.42
3	13.83	0.00	13.83
	728,819.14	100.00	9,626.13

	2017		
		%	
1			
3	579,240.69	90.74	5,792.41
4-6	54,134.04	8.48	2,706.70
7-12	4,005.95	0.63	400.60
1	637,380.68	99.85	8,899.70
1 2	715.71	0.11	214.71
2 3	148.77	0.02	74.38
3	80.94	0.01	80.94
	638,326.10	100.00	9,269.74

7-12 2018

3

93.48% 2.74%

3

2019 3 31

	2018	2019 3	%
1	211,765.29	207,791.52	98.12
2	107,499.97	103,750.93	96.51

96.91%

2

2018

	2018		%
	339,045.30	2,144.00	0.63
	760,737.07	1,925.30	0.25
	1,118,018.14	4,917.75	0.44
	728,990.22	9,797.22	1.34

2018 12 31

6

99.42%

AN/9AaŠ

	76,564.06	21.26
-	36,406.73	10.11
-	14,361.59	3.99
-	25,795.74	7.16
	360,164.67	100.00

2 2018

	1	1-2	2	
	153,968.21	2,654.97	119.82	156,743.00
	76,434.40	118.85	10.81	76,564.06
	24,138.11	4,204.14	393.23	28,735.48
	97,480.75	641.32	0.06	98,122.13
	352,021.47	7,619.28	523.92	360,164.67
%	97.74	2.11	0.15	100.00

1

1

2

3

4

5

2

66.45%

MEMS

/

233.71

98.40%

3.80

1.60%

5G

IOT

IDC

2018 6

74.24%

2016

6

2016 -2018

		2018	%	2017	%	2016	%
1			20.78		21.68		21.19
2			14.85		14.72		14.66
3			14.65		10.52		9.48
4			8.71		6.33		3.61
5	OPPO		8.06		7.62		6.79
6	VIVO		7.19		5.98		5.26
			74.24		66.85		60.99

IDC

MEMS

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2016 -2018 56.28% 65.86%

66.45%

2016 -2018

	2018		2017		2016	
		%		%		%
1	805,077.48	33.90	785,368.45	30.75	516,173.77	26.76
2	381,915.03	16.08	540,117.39	21.15	268,166.49	13.90
3	200,332.44	8.43	135,785.24	5.32	119,615.98	6.20
4	101,855.17	4.29	123,740.12	4.85	95,346.02	4.95
5	88,962.47	3.75	96,786.97	3.79	86,271.38	4.47
	1,578,142.58	66.45	1,681,798.17	65.86	1,085,573.65	56.28

5 +

Viewable Hearable Wearable IOT

190.71

80.30%

2016 -2018

A

	2018		2017		2016	
		%		%		%

2,375,058.78

86,772.27

2018 12 31

748,901.45

585,171.03

78.13%

147,424.83

33.68% 2016 -2018

75%-85%

2016 -2018

	2018		2017		2016	
		%		%		%
	585,171.03	78.13	437,746.20	77.05	411,797.00	84.81
	103,088.07	13.77	30,766.33	5.42	41,585.26	8.57
	60,642.35	8.10	99,574.37	17.53	32,130.66	6.62
	748,901.45	100.00	568,086.90	100.00	485,512.92	100.00

2018

2,281,431.28

449,732.11

2018

	2018	2018	2018	2018
	416,469.91	508,142.59	529,435.22	585,171.03
	30,758.85	444.97	304.32	103,088.07
	95,677.33	100,708.84	159,835.83	60,642.35
	542,906.09	609,296.40	689,575.37	748,901.45

2018
2019
2019 570,549.45 41.02%

1,465,931

1.61 91.66%

MEMS 16,108.27 7,703.52
MEMS 8,623.31 2018 53.53%
MEMS MEMS
Yole MEMS 11
1 MEMS

MEMS
MEMS

2018



			%
1		1,134.71	13.5
2		672.09	8.00
3		460.87	5.48
4		390.00	4.64
5		130.24	1.55
		2,787.91	33.17

2.05

88.71%

7,091.74

1

1

2

	29,434.28	4,518.13	11,727.48	1,849.42
	32,228.40	5,561.86	22,034.31	3,308.30
	18,614.80	2,792.22	17,569.60	3,571.00
			1,126.97	169.05
	3,472.78	539.16		
	35,825.40	7,091.74	8,207.05	1,967.14
	119,575.66	20,503.11	60,665.42	10,864.90

2018

7,091.74

	18,646.09	10,673.13			

2016

2018

2,668.28

